

BECOME AN MLM SPONSOR MAGNET



The **SECRETS** Behind the
MLSP Marketing Formula

Become An MLM Sponsor Magnet:

The Secrets Behind The MLSP Marketing Formula!

Brought to You By...

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Introduction

Dear Fellow Network Marketing Friend,

If you're sick and tired of doing what everyone has been telling you to do, chasing after tons of people who won't even give you the time of day, while spending tons of money on various “lead generation” hopefuls, all to never see any results, then this is the most important report you will ever read.

Now before we get started, I want you to know that this report isn't full of empty promises about you getting rich quick! Nope, this report was designed to show you the proper way to build a solid business online, while giving you access to insider secrets that the 6 & 7 figure earners have used to build a thriving and automated online recruiting machine.

What I'm about to share with you my friend, is an unconventional way to have leads chasing you while earning an income doing it. You see, there's a science to building a business and it all starts with influence. Being able to show people that you're someone that they need to follow is the secret to online marketing as well as to building a thriving Network Marketing Organization.

You may have heard of the term Attraction Marketing, and we are going to dive deep into the “magic formula” to having leads chasing you and how to create such an impact online, that raving fans promote your business for you!

Seriously, this is an amazing industry when done right, and thanks to you opting in for this report, you just saved yourself a 3 year learning curve and thousands of dollars!

Why You Should Listen To Me!!

If you're currently in the Network Marketing industry or just simply looking to learn online marketing strategies that you can both generate an income from while building a powerful brand, then you'll need to find you a comfy corner, grab a cup of coffee or your favorite drink, grab a highlighter and cut the rest of the world off for the next 30 minutes to an hour or so.

With so much hype and promotion on the Internet today about “getting rich quick” and the “overnight solutions to your problems”, I know it’s grown pretty hard to decipher what’s real from what’s not. However, my goal is to show you the following:

- The 6 Figure Formula to building a Magnetic Brand & Presence Online,
- How to establish yourself as the expert within your niche,
- How to attract a myriad of leads to you while cushioning your pockets with some mullah
- & How to outweigh 97% of people that are failing endlessly in their attempts to building a solid MLM business!

Time to Escape the Rat Race & The E.R.R. (Entrepreneur Rat Race)

As an online marketer, I’ve been able to generate a great deal of leads that have revealed the amount of people that are stuck in a hamster trail, running for their lives, but not making any progress.

In your efforts to blossom as an entrepreneur, you have to be careful that you don’t just carry the title of being a “home based business owner”, but that you can truly engage in the benefits and luxuries of what “successful” home based business owners do.

Getting on the Internet to build your business is both exhilarating and intimidating as you sift through the myriad of blogs, websites and articles to peep in on what others are doing. But before you let your mind run too far about the “image” of success that people have, let me let you in on a little secret.....

Very few people online that appear to be “successful” are even earning \$1 dollar, doing what they’re doing!!....

Seriously!!

They may have all the bells and whistles that make it appear that they have a successful business, but if you were to ask them what kind of success they’re really having, you’ll easily determine that they’re working countless hours, but producing nada!

So let’s make sure that this scenario doesn’t become your story!!

Thanks to [MLSP](#), you'll have a PHD in Online Marketing Lead Generation, while getting a solid foothold on what it really takes to run a successful business and become a sponsor magnet.

One thing that I've discovered since being involved with [MLSP](#) is that you're amongst a circle of champions that have experienced both online and offline success in multiple business opportunities as well as amongst other industries.

With that said, the training that you're about to get from both myself and the MLSP System is the **“No B.S. Guide to Really Making Money Online While Building A Successful Business!!”**

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What is A Sponsor Magnet?

A Sponsor Magnet has the ability to W.O.O. people that you don't know, by using various marketing methods to connect with them, and show them that you are the person that can help them solve the various problems and needs that they have.

To W.O.O. someone is to “Win Others Over”. This is an influential technique that many leaders use to help individuals feel comfortable and connected, and it helps with building trust.

The ability to connect with a large audience while using the internet is probably the best leveraging tool that anyone could ever have access to. Instead of just appealing to a local familiar audience of family and friends, you can now use various marketing methods like Video Marketing, Article Marketing or Blogging to appeal to an International audience, while using tools like skype to connect with them.

As a Sponsor Magnet, you have the ability to create loyal and raving fans. People that hang on to your every word and eagerly anticipate the opportunity to work with you directly. These are the ones that have credit card in hand, ready to buy or partner with you at the drop of a dime.

However, the way to have this type of influence on others is to understand your audience, know what they want, and give it to them.

We are going to cover a great deal of how to do this step-by-step, throughout this report!

The Truth About Marketing Online As An MLM'er

Network Marketing is not a get rich quick business, and if you've been in the industry for at least 6 months, I'm sure you've come to realize that!!

What it is however, is a crash course into what it truly takes to build a successful business. The ability to create long-term residual income takes time along with a good understanding about leadership, salesmanship, marketing, team building and work ethics.

Internet Marketing is pretty much the same way. You have to:

- Convince people through your marketing efforts as to why you're worthy of following
- Know how to sale yourself and separate yourself from your competition
- Create buzz around your brand
- Have the ability to build a team culture while immersing your team into the proper training that will create duplication
- Have the drive to stick things out and see them through to the end.

The major difference between just building a Network Marketing organization the traditional way, versus utilizing the Internet to build your business is this one major factor..... YOU CAN MAKE MONEY NOW, WHILE GENERATING LEADS!!!

BUT... you MUST know what you're doing to be able to pull this off, and I'll get to that in a minute.

I know you're getting excited and have tons of questions, but I'm going to hop into the "who, what, when, where, why and how" in this report, so lets get started!

What I Learned From MLSP

I never knew that building a business could be so much fun. Before I discovered [MLSP](#), I was buried with those heart-wrenching questions about how in the world I would recruit anyone into my business, and whether or not I could ever succeed.

You know those questions that most of us have like:

- “Do I really have to talk to my family and friends?”
- “Seriously, do I really have to go hand out flyers in grocery stores and malls?”
- “I appreciate seeing other peoples success, but when will I have my own story?”

The issue here that we’re faced with is one or all of the following 3 issues:

- Lack of Leads**
- Lack of Money**
- Lack of Marketing Training**

Lack Of Leads & Recruiting Skills

When building any business, we all need leads and potential buyers to walk through the doors of our business to at least take a look at what it is we have to offer. In the MLM world, you are a walking storefront, and it’s up to you to “find your customers” and let them know what it is that you are selling, and try to get them to buy it.

Most MLM’ers really only have 4 ways to generate leads:

1. Family
2. Friends
3. Referrals
4. Talk to strangers

The common challenge is that once people have gone thru their family and friends, they’re out of leads and haven’t really made much income or sold many products.

In the MLM world, they teach us that it’s a numbers game and the more people you talk to, the more people you’ll eventually convert into a business partner or a customer.

So what do you do when you need more leads??

Where do you turn to, to find more leads fast???

The Internet!! That’s right, the Internet is a global community where people are searching for products and resources to meet their needs.

Think about it, before you buy a house, go to a new restaurant or even take a vacation, where do you go to do your research??

The Internet, exactly! And nearly 75% of the population does the same thing.

The Internet is based on **“Search Marketing”** where people go in and enter in keywords associated with whatever it is that they’re looking for. As an Internet marketer, your goal would be to begin associating key words that are related to your niche and business, with your name and brand.

For example, let’s say you’re in the weight loss industry and you have a weight loss program that has helped people lose 10 pounds in 7 days. Your goal would be to build a presence on the Internet around this story, and begin getting the key words “Weight loss”, “Lose weight”, amongst other key terms with your name so that people can find you when they search for you.

These are the simple tricks that you’ll learn in [MLSP](#), allowing you to easily cure the challenges of a lack of leads. Once you begin implementing this concept, it will be refreshing to have people calling you with credit card in hand, ready to buy your product or join your business.

Cool Stuff, I know!! That’s what I’m trying to show you😊!!!

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Lack Of Money / Spending More Than You’re Making

It’s no secret that being in a Network Marketing business costs money, and most of us start off in the negative. After buying business cards, paying for our start up package, getting on auto-ship, buying tools to use for presentations amongst other every day expenses like meeting someone for coffee or lunch who never signs up in your business anyway, it can all begin to take a toll on our bank accounts and our confidence.

Truth is, a great deal of network marketers often leave the industry due to this very common challenge. No matter how much your company wants to paint a picture of your future financial success with their company, the fact remains that only 3% of the MLM population ever make it to the point where they can replace and live off of an MLM income. However, for 97% of the others, statistics show that they're barely making \$10 per month.... Seriously!

If you're not a very influential person that has a huge following already, or a tremendous amount of credibility, it will take a while for you to get to the point where you are recruiting enough people where you can generate enough income to live off of. In addition to that, **there will be a great deal of people that you come across that will never buy your product or join your business, 95% of people in fact, so they end up being leads that fall by the wayside in vein.**

With [MLSP](#), they resolve this lack of money challenge by introducing a new concept called a "Funded Proposal".

A "**Funded Proposal**" is a concept that allows you to generate an income while growing your Network Marketing business. This format is so freaking phenomenal, that you will actually have your prospects paying you to recruit them....

And you will also quickly learn how to cash in on those that say No to your MLM opportunity;)

I'll go through this in great detail shortly.

Lack of Marketing Training

What's so crazy about the majority of Network Marketers is that they totally overlook the fact that "Marketing" is apart of the title of our industry. We generally tend to think that marketing is purchasing business cards, company postcards and a company duplicated website. Unfortunately, these are simply "marketing tools" used when you choose to "market".

Real "**Marketing**" is when you give your company so much exposure to the point where people find you when they're looking for solutions that your products can solve. A simple definition would be to "**find multiple**

ways to get your products in front of people who will actually pay for them”.

With the induction of the Internet and modern technology, it would be ludicrous to close a blind eye and not find ways to implement various Internet Marketing Strategies to help create more exposure for your business.

The secret to building a business the MLSP way, is that we conquer all of these challenges, while turning your business building woes into wonderful experiences.

What MLSP has done is simplified the process to generate more leads, earn extra income outside of your MLM business while teaching you killer marketing strategies that will allow you to contact more people in one day than you may have talk to in a month, while exposing them to your business.

In order to be properly equipped to establish this, you will need the following tools and systems in place to develop a solid marketing system online:

1. [A Lead Converting Marketing System](#)
2. Multiple Ways To Generate An Income Whether People Join Your Business Or Not
3. & A Strategic & Effective Marketing Plan

Lets discuss this a bit more in depth so you can understand how MLSP has laid this all out to your benefit!

Why You Need A Lead Converting Marketing System!!

One misconception that many people have about internet marketing is that all you need to do is setup a website while going on various generic sites like facebook and twitter, and post tons of messages asking people to please visit your website, in hopes of them buying something.

This approach is so wrong, that it’s nearly an insult to the internet marketing industry and the people who are victims of this spamming crime.

[MLSP](#) has laid out a powerful marketing system that is based on the Internet Marketing Concept called a “Funnel System”.

A **“Funnel System”** is simply the steps you take a prospect through, from beginning to end, when seeking to capture their information so that you can begin to build a rapport with them in hopes of eventually transacting business together.

The steps to establishing a proper sales funnel is to have the following:

1. High Converting lead capture page
2. Email Auto-Responder to plug people into
3. Killer email messages that will encourage people to take action
4. Back end offer
5. & Marketing methods that prove that you solve the problems that your target market has

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Why 97% of People Fail!!!

Putting this list of things together is where most wanna-be network marketers go wrong when marketing online.

The common scenario that many inexperienced marketers do is:

- Get a company replicated website
- Go on sites like facebook and twitter and post messages like “check out my company and tell me what you think”, along with spammy emails and messages with long explanations about your company, the comp plan, the product and a “check it out and call me, closing”.
- Sit and wait, wondering why the phone isn’t ringing and why you’re not making any money

Think about what’s wrong with this picture?

Can’t figure it out? I’ll tell you what’s wrong:

#1. If you’re using a company replicated website, [what’s going to make you stand out from the 50,000 other reps in your company](#) that’s using the same site?

#2: Why should I “check out your website”, what can you do for me? That isn’t a clear way to entice people to take action. [You have to figure out what people want, then give it to them.](#) Not demand that they do something for you, while expecting them to actually pay you for it when you haven’t even tried to build a rapport with them.

#3: If someone does visit your company duplicated website, how will you know? [What do you have in place to capture their information and follow up with them?](#)

#4: [What makes you think people care about your company, product or comp plan?](#) With thousands of companies out there who all say the same things like:

- a. “we have the best compensation plan”
- b. “we have the best products”
- c. “this is a ground floor opportunity that you don’t want to miss”
- d. “we have a goal of creating 10,000 millionaires in the next 10 months”....

Yeah right! If everyone is singing the same song, how in the world can you ever grab anyone's attention to compel them to take action on your request?

I'll tell you how....

When I look at the list above, I have to smirk at the fact that I was just as clueless and naïve to what online marketing was. Here I was thinking that I was doing something big by sending spammy posts out, all to realize that I was chasing people away rather than attracting them to me.

It wasn't until I joined [MLSP](#) that I realized how much I was setting myself up for failure. MLSP taught me such valid points about [what it really takes to "draw a crowd" to you, and actually grab their interest to want to learn more from you.](#) I was absolutely clueless about attraction marketing and the principles behind it. But now that I know them, I want to share them with you:

#1: People don't join businesses, they partner up with people they like and that can help them accomplish their goals.

#2: People are drawn to those that they feel has a solution to their problem

#3: The biggest turn off for others is when they know someone is trying to use them to make a sale

#4: The greatest compliment you can ever pay someone, is to consider their needs before pushing yours

#5: You have to give before you get, and in your giving you must prove why you're worthy of following

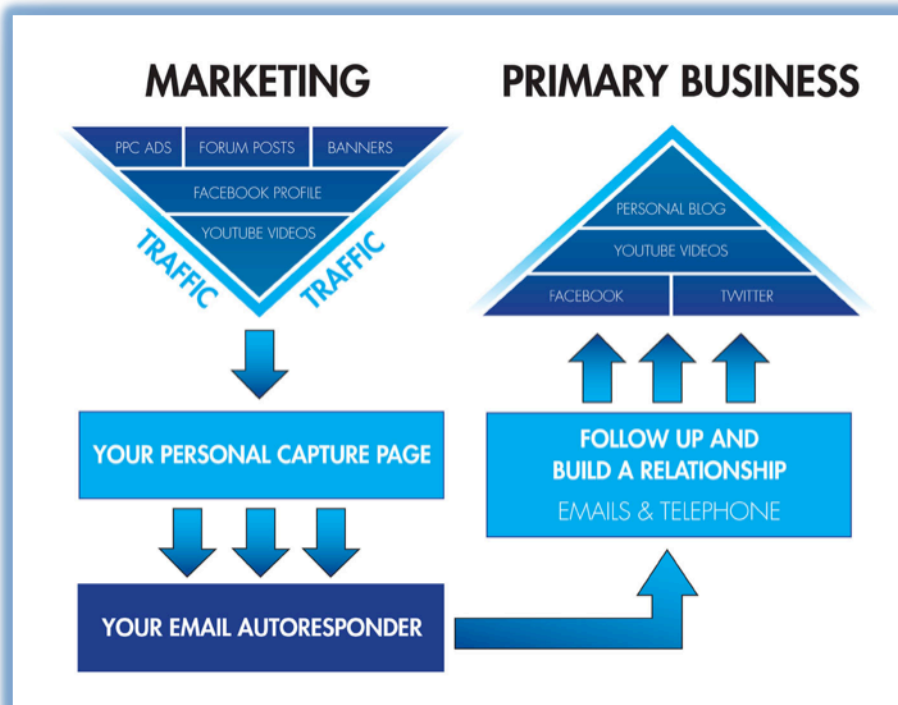
#6: People are looking to be led by a leader, not hounded by a desperate new sales rep that is begging for business. If you want to prove that you're a leader, you have to prove it through the information you share online.

Attraction Marketing is the ability to attract leads to you by providing quality content and information that meets the needs that the prospect has, while providing a series of activities that funnel your leads through additional training that you provide, getting them to see your value as a leader.

“How To Become An MLM Sponsor Magnet!”

In order to actively implement Attraction Marketing methods into your marketing process, you must implement a funnel system.

The way a funnel system works is like this:



Step #1 Marketing: Determine who your audience is, what they want and where they hang out.

Step #2 Traffic: Give them solutions to their problems by providing free valuable content that provides answers to their questions, but leads them to a call to action to visit your website

Step #3 Lead Capture Page: Have a lead capture page set up that provides additional information, offering some type of bonus for them to opt-in to your website

Step #4 Auto-Responder Messages: Once they opt-in, have a series of email messages that continue to provide value, but consistently leads them to a call to action to go one step further with you

Step #5 Build Rapport: offer “connecting opportunities” like free webinars, tele-seminars, local events, live events, free 30 minute consultation, whatever you can do to make contact with the lead to see how you can assist them

Step #6 Primary Business Exposure: once you contact them, if they’re a good fit for your “ideal prospect”, then you can seal the deal and begin training the prospect so that they can duplicate the same thing.

Once your funnel system is completely set up, you have to begin implementing various marketing methods that will drive traffic to you, but you have to make sure that the traffic you generate is “targeted”.

In order to set up a successful funnel system, you need to ask yourself the following questions:

1. **What am I selling and who am I trying to sell it to?**
2. **Who is my target market and what is it that they want?**
3. **What is my message?**
4. **What do I have to offer others?**
5. **Why should anyone listen to me?**
6. **When I attract the lead, what am I going to do with them?**
7. **What series of information will I provide to build a rapport with the lead?**
8. **After the lead has been funneled through my system, how will I make contact with them to lead them into some form of a business transaction?**

I know all of these questions are overwhelming, but **the beautiful thing about MLSP is that they’ve already handled all of the above for you.**

If you tried to do this all yourself, it would take months upon months, hundreds, if not thousands of dollars, and far too much time than it would ever be worth. However, with MLSP, you can literally be up and running in 15 minutes or less.

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The Secret To Marketing with MLSP

[MLSP](#) shows you that marketing to an audience of fellow network marketers is the secret to attracting the right kind of lead. What we do is utilize high converting lead capture pages, weekly high quality training webinars, and a series of value ridden auto-responder messages to connect with other Network Marketers that are struggling in their businesses with lead generation.

Once you’ve immersed yourself into the system, you will instantly develop so much insight into proper marketing methods and lead generation, that you’ll be boiling over with ideas and ways to help others with their recruiting and business building challenges. And **that’s what Attraction Marketing is all about, giving back to others as you’re developing your knowledge base.**

How To Make Money Whether People Join Your business Or Not!!

Knowing that nearly 95% of the people that you talk to about your business, will not join or purchase a product from you can be both an alarming and depressing statistic. What this boils down to is that if you want to get 100 people into your business, you’ll literally have to go through 2,000 people..... SERIOUSLY??... I think I’d rather sell hot dogs on a corner than deal with these tragic statistics head on.... Aarrghh!!

But back to my point.....

This harsh reality is often the leading cause of most MLM’ers tragic career ending before it ever begins. The frustration from hosting tons of home parties, calling everyone in your cell phone, spending money that you don’t have on one-on-one lunches that result in someone trying to see if they can get a free meal, can all lead to bouts of depression.

However, with MLSP, this never-ending roller coaster has been demolished. What **they’ve established is a sure-fire way to attract people to you along with a killer concept of making money from your leads.**

What they’ve done was created the marketing system around the following features:

- 🍏 Created a [fail proof lead capture page](#) that’s bound to entice nearly everyone that visits your site, to opt-in... (don’t believe me, then

check out a few sample sites here, and you tell me if you weren't tempted to log in again)

- 🍏 Put together pre-written auto-responder messages that have all the words that sell, while lacing all of the messages with killer calls to action that will promote the various affiliate programs that you will become associated with
- 🍏 Teach you how to build a solid and lucrative business through the 100+ trainings that they cover on nearly every Internet Marketing Strategy possible
- 🍏 Show you how to target the right prospects
- 🍏 Help you to build your personal brand
- 🍏 Teach you the proper "Attraction Marketing" methods that will make you irresistible to the marketplace
- 🍏 & Assist you with building a list of ready to go buyers!!

This is just a portion of what you'll experience with the MLSP system. This team of geniuses have mastered the concept of creating Funnel Systems and implemented the best strategies for establishing a solid funded proposal.

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What in the Heck is a Funded Proposal??

The term funded proposal may seem a bit intimidating, but it's actually a very exciting concept. When I was finally able to visually understand how all of this tied in together, this became one of the areas that excited me the most.

Aside from all of the hype and excitement of building an MLM, let's face the facts about the start-up process, it can take a while and can become very expensive. Ordering business cards, paying for the company website, attending weekly meetings and having to pay a fee, going to live events and being on auto-ship can all add up.

And unless you're a veteran MLM'er who's been in the game for years and has a ton of people following them, it can easily take you 6-12 months before you can possibly break even.

Although everything takes time to build, I've learned that desperation can kill any business. And if you are building a business starting off in the negative, it's only a matter of time before you implode out of frustration from not being able to pay your bills, while sitting in a room full of people that are boasting about the 10,000 square foot home they have and the luxurious Tahitian vacations.

The bottom line is this: **It takes money to make money! And you need to be making money before you actually start making money....**

Huh? (I can hear you thinking).. Here's what I mean

With a funded proposal, your able to monetize from any leads you generate that fall within your target market. You would do this by providing tools that can help them that are not related to your MLM.

Before I go into more detail, let me just clarify a few things. 95% of the people that you come across and approach with your business opportunity will not join your business. There are various reasons why, but the fact remains that everyone will not be willing to partner up with you in your business.

However, instead of just writing them off and moving on to the next, with a funded proposal, you have the opportunity to expose them to a tool or resource that can benefit them in some way or another.

For example, you may come across a prospect that you introduce to your business opportunity, and later discover that they're already in a business that they're pleased with. However, they're struggling with generating leads and are open to ideas from you about ways that they can increase the amount of leads that they generate.

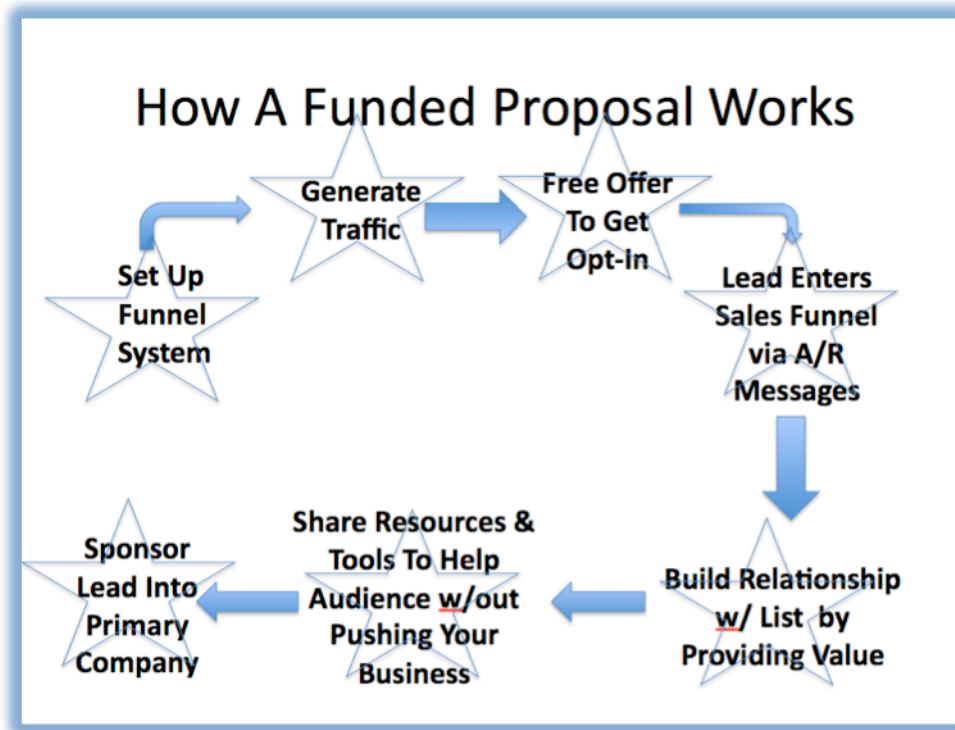
Considering that you've gotten your hands on MLSP and you're now a member, you can share with them the various tools that you use to generate leads like:

- Auto-Responder / E-mail Marketing Tools like [Aweber](#)
- Ready Made Lead Capture Pages provided by MLSP
- Books to understand Attraction Marketing like [Mike Dillards Magnetic Sponsoring](#)
- [Pre-Written Content](#) they can use to market their business, provided by sites like [MLMPLRStore.com](#)

Instead of you losing this lead because they lack interest in partnering with you, you're now able to become a source of HELP to them, and provide them with valuable information that will impact them personally and with their business.

Not only does this make you look like a superstar, because you were willing to serve and assist this person with their business building (which builds credibility for you), but you're now able to make money from them by sharing tools and resources that they can use right away, in their business.

Here's a picture to give you an idea of how it all ties in together:



The process works like this:

Step #1: Create your sales funnel – considering that this is far too much work, I will show you how to get this all set up in about 15 minutes using MLSP’s Plug & Play System.

Step #2: Generate Traffic – Now that your site is all set up, it’s time to generate leads and drive traffic to get them to visit your website. (We have tons of free strategies in the back office of the system, so no worries; I got you covered on this as well☺)

Step #3: Provide Free Offer to generate more opt-ins – The secret to making money online is to build a list. And once you build that list, you want to be able to build a relationship with them by providing tons of great high quality content.

The best and quickest way to build your list without spending a lot of money is to offer something for free, that you know your target market

wants. Things like free video training or boot camp, free report, free e-book and things like that are the best ways to get people to buy into joining your list.

Step #4: Lead Enters Sales Funnel via A/R – now that the lead has opted in, they are officially apart of your sales funnel. The key to keeping the active and willing to continue to follow you is to provide high valuable content in the form of email/auto-responder messages.

With MLSP, they provide a series of up to 30 auto-responder messages that are already pre-written and will market your various affiliate products to your list for you. All you have to do is get the code from the back office of MLSP, enter it into your auto-responder account and start driving traffic to your site.

If you don't already have an account with [Aweber](#), I highly recommend you get one asap, as this is a crucial part of your online marketing system.

Step #5: Build Relationship w/ List – although your [auto-responder](#) messages will be automatically feeding your leads with content, there are tons of other ways that you can begin encouraging a more high touch relationship with your.

Doing things like sharing blog posts that you've written, inviting them to join your facebook fan page, twitter page or [tribepro](#) group, sharing any videos you've created or even any new information that you feel is relevant to them and their business. You can also invite them to free webinars, tele-seminars, live events or share with them your whereabouts, when you're out traveling and doing things for your business.

The goal is to get them to respond and remove the barriers of distance that can often exist when people haven't come into contact with you personally.

Step #6: Share Resources & Tools w/ List – the way that [MLSP](#) has set up their auto-responder messages is that each email provides tons of killer content and insight on subject matters that are relevant to your list. But, one thing that they've done that makes the funded proposal process so much easier is that they've embedded various affiliate product

promotions into the messages without making them look like cheesy sales pitches.

When you initially register with the site, they will give you a list of affiliate programs to sign up for that are relative to our industry and our target market. Once you've joined the affiliate program, MLSP has masterfully crafted your affiliate links into the email messages (I know, amazing right?), allowing you to just plug your leads into an automated income source for you.

I'm serious, **when you start understanding the brilliance behind what these guys have put together, you'll be slapping yourself for waiting so long to get started! This is one of those “where have you been all my life” kinda systems....lol!**

Step #7: Sponsor Lead Into Your Primary Company – Now that you've fed your leads with free training and free reports, given them tons of valuable content and resources to help them with their personal needs, they should've warmed up to you by now, and feel comfortable with listening to what you have to offer.

This is when you begin sharing your business opportunity in subtle ways like inviting them to a biz opp webinar, getting them on the phone to see how things are going in their business, while listening to an “open gap of need” that they have, that will allow you to show them how your business can be a fit, amongst other things.

People won't join your business right away, but once they get to know you through all the help you've provided, you'll find that they begin to look at you like you're some kind of superstar that they're honored to get in contact with.

It's so cool to have someone say **“I've been following you for a while and I've learned so much from you. You're like a bit of a celebrity to me, I can't believe I'm on the phone with you!!”**... This is a true honor to experience and I can attest that it happens time and time again, the more you follow this path.

This my friend, is the beauty of the funded proposal. Yes, it's exciting in theory, but it's really exciting when you begin to see checks rolling in. Trust me, I know this experience personally. And thanks to MLSP, they've

made this process extremely simple with their plug and play funded proposal, that allows you to get started in 15 minutes or less, literally!!

One last thing about utilizing funded proposals, **you'll discover that it's 10x's easier to sell funded proposals and products within your funded proposal than it is to get people to sign up in your business**, giving you even more reason to implement this into your current marketing strategy!

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Caveat

I can't give you all the highlights and the fun stuff without addressing the warnings that you need to be aware of. One thing that I see happen regularly amongst the Internet Marketers is a feeling and vested interest to escape the phones. You may have your funnel system all set up and it may very well be doing a great job, however, the lead eventually must be contacted!!!

[MLSP](#) has placed emphasis on you connecting with you leads by setting up various mobile marketing blasts when you receive a new lead, new signup or a teammate that reestablished their accounts but you want to get in the habit of reaching out to your leads.

It is only when you get the on the phone that you can really sway them into making a commitment. They may have been following you for a while and have a huge respect for what you do, but it's not until you get them on the phone that you may possible get them to whip out their credit card.

So my warning to you is to not hide behind your computer, but instead, use the computer simply as a tool to connect you with others, while you personally pursue to build a relationship with them offline.

Marketing Plan

There are so many things that I can rave about with this system but we're simply running out of time and pages here;)

In closing, I want to address one last thing about creating an online presence to build a brand that people are willing to buy into. Having a Marketing Plan is imperative to your success.

Trying to get on the Internet to do random acts of “marketing” can become a huge time thief and is very ineffective. In order to have any kind of impact in the marketplace, you have to be consistent. If you’re not, you’ll find that the process can become a bit overwhelming and its only a matter of time before a few daily activities can dwindle down to doing nothing, which in turn will lead to nothing!!

With the [MLSP system](#), there are multiple marketing strategies that we have access to. However, within our system, we believe in the concept of F.O.C.U.S., Following One Course Until Successful.

To avoid getting confused and overwhelmed, it’s usually best to start off with one or two different marketing strategies that you can commit to consistently.

What I’m going to do for you, is share with you my personal Marketing Plan Worksheet, along with a few free video trainings that will give you a good idea of what we have access to in this killer system, along with the various methods that we implement to create more leads and drive more traffic into our sales funnel.

Here’s What You Need To Do Right Now!!

- 1. [Sign Up](#) For The Trial for MLSP by clicking [here](#) now!**
- 2. **Get Started By Going Through the Step by Step Start Up Process****
- 3. **Go Through Our Welcome Email to Get You Off to a Fast Start****
- 4. **Join Our Private MLSP Mastermind Group (Instructions in Welcome Email)****
- 5. **& Get Started with Marketing Your Very Own, Attraction Marketing System****

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If you have any questions about this process, you can reach me through the following ways:

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