

## Coaching & Consultation Packages

**Power Day in Dallas With Bill & Michelle:** \$12,000

***Build Out Sales Funnel - All done for you***

- Capture Page
- Lead Magnet
- Sales Page
- Follow Up Emails

***Facebook Ad Set Up For Funnel***

***Branding Videos Included (if needed)***

***Day of Coaching***

***Four - 30 minute follow up coaching calls total over the course of 4 weeks***

<https://dz206.infusionsoft.com/app/orderForms/967873cc-6e0d-400e-a78a-70707a2aeb2>

**Done for you funnels:** \$7,997 (not on location)

***Build Out Sales Funnel - All done for you***

- Capture Page
- Lead Magnet
- Sales Page
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***Facebook Ad Set Up For Funnel***

<https://dz206.infusionsoft.com/app/orderForms/87240c34-4493-44ab-85e8-176701643dd1>

Full payment of \$7,997

<https://dz206.infusionsoft.com/app/orderForms/4623631e-dd2a-4b57-be92-e124597f1932>

Full Payment broken down into two payments totaling \$7,997

**Coaching Calls:**

One- 1 hour coaching with Bill and/or Michelle \$997

<https://dz206.infusionsoft.com/app/orderForms/28811362-3f6a-41a6-bd30-9769c2cb262a>

Four - 30 minute coaching calls total over a 30 day period \$1997

<https://dz206.infusionsoft.com/app/orderForms/6fdb0338-2958-401d-8d82-65c24cd615eb>

Three month coaching package - Two 30 minute calls total each month over the course of 3 months which totals 6 calls. (first call 1 hour)

\$2997

<https://dz206.infusionsoft.com/app/orderForms/ff71ee39-30e5-4adb-8922-53f6d71f1f8d>

Six month coaching package - Two 30 minute calls total each month over the course of 6 months which totals 12 calls. (first call 1 hour) \$4,997

<https://dz206.infusionsoft.com/app/orderForms/ff71ee39-30e5-4adb-8922-53f6d71f1f8d>

**Facebook Fan Page Creation:** \$ 250

Michelle will create your Fan page for your business. Everything will be set up ready for you to plug into.

<https://dz206.infusionsoft.com/app/orderForms/7aaa8c8a-5249-4ccb-aa78-1c4e7045ab54>

**Starter Package:** \$250 on boarding fee and \$249 ongoing monthly

Fan Page Creation  
2-3 Posts A Day  
Create a Facebook Likes Ad

<https://dz206.infusionsoft.com/app/orderForms/0dd1a5d6-8039-4b19-a7ab-47bff770fa6a>

**Social Media Evaluation Services:** \$149

We'll evaluate your current web presence—from your website, blog and traffic solutions, to your use of social media, video marketing and email opt in choices—or lack thereof. We'll have a one-on-one call where we walk you through the results and tell you what's HOTT and what's NOTT and give you honest feedback & recommendations! The purpose of the call is to show you how to consolidate your efforts and maximize your results!

<https://dz206.infusionsoft.com/app/orderForms/da25fdc8-9a9d-43cc-8518-2c3195fe00ad>

**Facebook Advertising:**

\$10,000 - \$24,999 = 25% of Ad Budget  
\$25,000 - \$49,999 = 15% of Ad Budget  
\$50,000+ = 10% of Ad Budget